Twitter is great for connecting with colleagues, gaining new knowledge, and following edu leaders.

**January 4th, 5pm: Twitter 101**
Learn how to get up and running on Twitter. Get advice on effective account settings, what to tweet, how to read through tweets, groups to follow and how to engage in conversation.

**January 11th, 5pm: Twitter 201**
This is part 2 for those attending the Jan 4th, Twitter 101 webinar, or for anyone who has a Twitter account but wants to take it to the next step. Tips include: participating in twitter chats, tweeting with visuals, using Twitter as a back channel, third party tools, and advocacy.